



**MANAGING EXCELLENCE IN AGRICULTURE 2009**  
**January 28<sup>th</sup> to 30<sup>th</sup>, 2009**  
**Niagara Falls, Ontario**



**Partner Benefits**

**Platinum (Industry Exclusivity: One opportunity)**

**Be at the conference forefront: \$15,000**

- Five (5) conference registrations for clients
- 10 minutes at opening reception to welcome the delegates and introduce your organization as a partner
- 8X10 booth space
- Company logo prominently displayed with that of CFBMC on event promotional materials (letters, flyers, signage) as timing permits
- Company logo prominently displayed with that of CFBMC on [www.farmcentre.com](http://www.farmcentre.com) along with hyperlink to your webpage (100,000 visitors / month)
- Projection of your logo during the conference
- Separate signage at the opening reception and reception area
- Company logo on displayed on front cover of the delegates' package
- One-page advertisement (black and white) on the inside back cover of delegates' package
- Opportunity to distribute promotional material in delegates bags (250)
- Opportunity to provide pens and notepads for all delegates (250)

**Gold (Industry Exclusivity: One opportunity)**

**Display your colours and your people: \$8,000**

- Two (2) conference registrations for clients
- 8X10 booth space
- Company logo prominently displayed with that of CFBMC on event promotional materials (letters, flyers, signage) as timing permits
- Separate signage at reception area
- Projection of your logo with recognition of exclusive Gold sponsorship during the event
- Logo on the participant's guide with recognition of exclusive Gold sponsorship
- Opportunity to distribute promotional material in delegates bags (250)
- Preferred placement of a one-page advertisement (black and white) in delegates' package



### ***Silver (Industry Exclusivity: Available to three partners)***

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#### ***Be most visible in your industry: \$4,500***

- *One (1) conference registration for a client*
- *8X10 booth space*
- *Your company's logo printed with that of the other Silver partners on all of the event's promotional materials (letters, flyers, signage, etc.) as timing permits*
- *Projection of your logo with that of the Silver partners during the conference*
- *Mention of your partnership on a poster at reception area thanking Silver sponsors*
- *Logo in delegates' package*
- *One-page advertisement (black and white) in the delegate's package*

### ***Bronze (Non-exclusive: Available to six partners)***

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#### ***All delegates will be aware of your presence: \$3,500***

- *Your company's logo will be displayed with Bronze partners on all of the event's promotional materials (letters, flyers, signage, etc.) as timing permits*
- *Projection of your logo with that of the Bronze partners during the conference*
- *Mention of your partnership on a poster at reception area thanking Bronze sponsors*
- *Logo in delegates' package with other Bronze sponsors*
- *One-page advertisement (black and white) in the delegate's package*

### ***Banquet AND Hospitality Suite***

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#### ***Prominent exposure for only \$3,000***

- *10 minutes at beginning of banquet to welcome delegates and introduce your organization as a partner*
- *Exclusive opportunity to host hospitality suite (January 28th or January 29th).*
- *Your company's logo in the agenda*

### ***Opening Reception AND Hospitality Suite***

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#### ***Prominent exposure for only \$2,500***

- *10 minutes at beginning of reception to welcome delegates and introduce your organization as a partner*
- *Exclusive opportunity to host hospitality suite (January 28th or January 29th).*
- *Your company's logo in the agenda*



### ***Workshop Sponsorship***

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#### ***Contribute to farm manager's development for only \$2,000***

- *Choice of workshop to sponsor (first come, first served)*
- *Introduce the workshop (5 minutes)*
- *Your company's logo on the poster displaying the location of the workshop*
- *Projection of your company's logo when the workshops commence*
- *Company logo in the agenda*

### ***Speaker Sponsorship***

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#### ***Position yourself as a leader in farm management by introducing a speaker for only \$1,500***

- *Choice of speaker to sponsor (first come, first served)*
- *Projection of your logo when the speaker is introduced*
- *Your company's logo in the agenda*

### ***Breakfast or Lunch***

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#### ***Exposure for only \$1,500***

- *Signage in dining area thanking your organization (with company logo)*
- *Projection of your logo as breakfast/lunch sponsor*
- *Opportunity to distribute your company's pamphlets or other promotional material in delegate bags (must provide 250)*

### ***Coffee Break***

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#### ***Interact with participants for only \$1,000***

- *Signage on break tables thanking your organization (with company logo)*
- *Projection of your logo during coffee breaks*
- *Opportunity to distribute your company's pamphlets or other promotional material on coffee tables (must provide 250)*

### ***Door Prizes***

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#### ***Leave a lasting impression!***

- *Donate a door prize to be drawn for at the end of each day*
- *Announcement and thank you for your donation during draw*
- *Your company logo displayed on prize table throughout the conference*

### ***Send a group of producers to the conference on behalf of your organization/company***

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#### ***Show your customers how much you value their success!***

- *For more information on this option, please contact Melissa Dumont*

### ***Contact:***

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