

Hiring Employees Workshop

If you hire the wrong person, it can be costly monetarily – as much as eighttimes the person’s annual salary in lost productivity – and emotionally.

The Hiring Employees Workshop is designed especially for farm owners and managers working in the agricultural industry. Facilitated by Michelle Painchaud, one of Canada’s premier experts in employee engagement and performance management, the workshop will teach you how to successfully navigate the hiring process, including recruiting, interviewing, and hiring.

In the workshop, you will define and write clear goals and objectives, job descriptions, and the key competencies that you look for in a potential employee, and explore practical, innovative, and proven strategies, so that you can improve your chances of finding “the right person” for the job.

Keeping Employees Workshop

Once you have successfully hired employees, how do you hang onto them?

Traditionally, the answer has been “money.” But, according to Michelle Painchaud, in today’s competitive environment, keeping employees is more about “employee engagement” than salary.

“Creating an effective culture that attracts and keeps people is the most important thing a business can do,” she says. “An engaged workforce is the new competitive advantage.”

Although few in the agricultural industry are leveraging this advantage, those who do it report employees who are more involved with and enthusiastic about their jobs, and attracted to working at their companies longer and in a wider variety of roles.

The Keeping Employees Workshop will explore this important issue in detail, including the key steps toward employee retention, and provide you with all of the information you need to manage, motivate, and maintain your workforce.