

**Ag Island Survivor Series** – can you use your business survival tools to survive and thrive on Ag Island?

This session will talk about examples of how farmers go about making business decisions on expansion, contraction or enterprise analysis. We will examine a few simple tools you can use to evaluate options and then we will work with some examples. These should be common sense tools that you can add to your business decision making process.

You will be a part of a tribe on Ag Island. You will be given certain tools to survive. In the end only one tribe will thrive...the council has spoken!

Tribal leaders:

Robert D. Saik, PAg, CAC – CEO, The Agri-Trend Group of Companies  
Terry Betker, PAg, CAC – Director Agriculture, Meyers Norris Penny