



Centre de services aux agricultrices
et agricultrices du Québec

Farm advisor and consultant's virtual office

CFBMC
June 3rd 2008



Ce projet a été réalisé dans le cadre du programme « Initiative d'appui aux conseillers agricoles » selon les termes de l'entente Canada-Québec sur le Renouveau du Cadre stratégique agricole.

Virtual office

Objective of this project:

- **Facilitate the communication** between farm advisors and consultants using shared applications and communication tools
- **To stimulate participation** between advisors and consultants
- **Have a single place where** content, hyperlinks, data, and databases is indexed that are of interest for farm advisors and consultants

Virtual office Vision - Mission

- Develop a collaborative and idea-sharing culture between farm advisors and consultants which benefit the agriculture and agrifood industry
- Increase professional efficiency of farm advisors and consultants : better informed professionals equals better professionals

**Virtual office
Elements which support the mission**

From a collective standpoint, it aims to

- Develop a corporate memory/a collective centre of knowledge accessible to the network which will help advance the profession and the sector
- Create sharing of ideas and knowledge between advisors and consultants to in turn, help the agricultural sector prosper

**Virtual office
Elements which support the mission**

On an individual basis, it aims to

- Offer on the same site, resources and the tools needed for advisors and consultants to fulfill their consulting role
- Foster collaborative work online in conjunction with other consultants from different backgrounds the aim being to improve performance and the role of a consultant or advisors

Virtual office

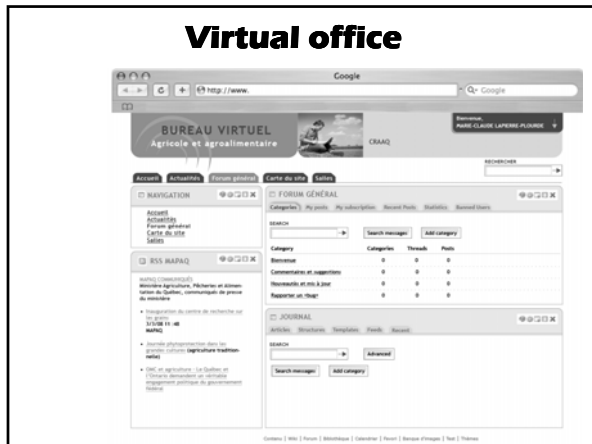
In collaboration with:

- CRIM – technology sector
- CEFRIO – collaborative approach, community of practice

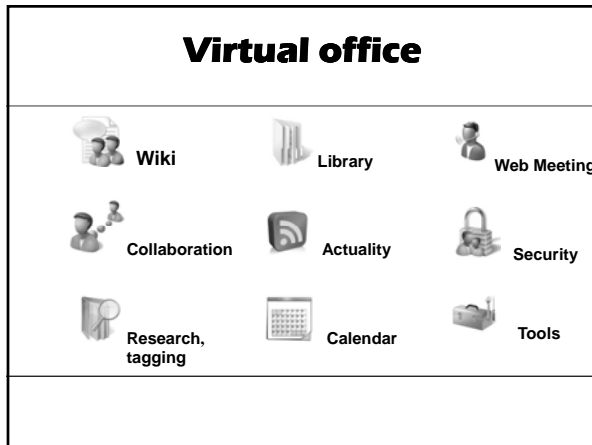
Financing: Support for farm consultant program (IACA – French abbreviation)

Under the Canada-Quebec agreement of the Agricultural Policy Framework

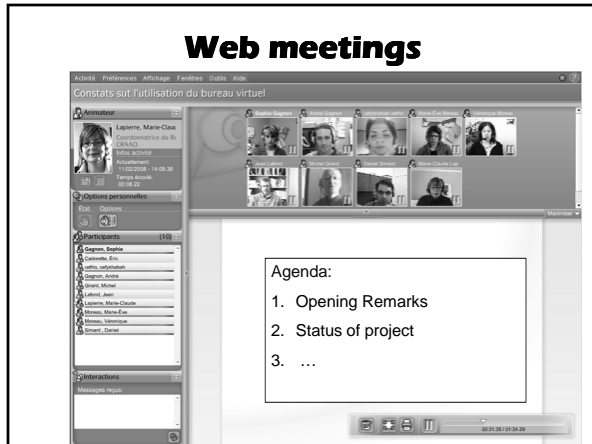
Virtual office



Virtual office



Web meetings



Virtual office Preliminary assessment

1. Adapting and developing the technology needed for the virtual office
2. Testing with the 3 groups
3. Governance and policies
4. Next phases

Virtual office Conclusion

- The virtual office is not a project, or a website, or a portal, or a tool:
 - The VO will support the IACA projects and all other initiatives
 - It is THE transformation of the working culture as we know it



Thank you
