



«Rural Streetworker»
...listening to the needs of farm families



Au Cœur des Familles Agricoles
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To live in a rural area is to...


- ✓ ...It's on rural roads that we live as a family
- ✓ ...It's on rural roads that we isolate ourselves
- ✓ ...It's on rural roads that we need help

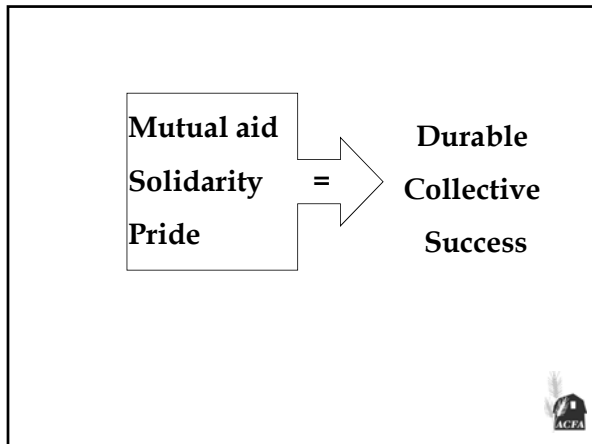


Rural problems

- Aging population
- Rural Outflow
- Difficulty to access public services
- Shrinking economy
- Deserted rural roads

This is the portrait of the rural reality!






A Rural streetworker is...


- ✓ Listening to the needs
- ✓ Making sure everyone finds their place within the community
- ✓ Finding links and getting people in contact
- ✓ Identifying talents and interests

The effect is mobilizing



5 STRATEGIES


- 1.- Improve access to services and identify problem areas
2. Insure a constant and individualized follow through
3. Modify certain behaviours, favour the acquisition of new skills
4. Build up accountability for individuals and the community
5. Call up on the local resources



+ mutual aid + solidarity + harmony
+ sense of initiative + creativity
+ zest for life (joie de vivre!)
=
Reduced departures - reduced isolations
Reduced stress - Reduced suicides
Reduced insecurities - Reduced uncertainties

Better quality of life

Validating people's potential and talents is the key to re-energizing a rural community



In conclusion

Where we are happy,
is where we reside

