



**MANAGING EXCELLENCE IN AGRICULTURE 2008**  
January 30- February 1, 2008  
Halifax, N.S.



**Partner Benefits**

**Platinum (Industry Exclusivity: One opportunity)**

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**Be at the conference forefront: \$15,000**

- Five (5) conference registrations for clients
- 10 minutes at opening reception to welcome the delegates and introduce your organization as a partner
- 8X10 booth space
- Company logo prominently displayed with that of CFBMC on event promotional materials (letters, flyers, signage) as timing permits
- Company logo prominently displayed with that of CFBMC on [www.farmcentre.com](http://www.farmcentre.com) along with hyperlink to your webpage (100,000 visitors / month)
- Projection of your logo during the conference
- Separate signage at the opening reception and reception area
- Company logo on displayed on front cover of the delegates' package
- One-page advertisement (black and white) on the inside back cover of delegates' package
- Opportunity to distribute promotional material in delegates bags (250)
- Opportunity to provide pens and notepads for all delegates (250)

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Project Manager    **Phone:** 1-888-232-3262 x30



### **Gold (Industry Exclusivity: One opportunity)**

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#### **Display your colours and your people: \$8,000**

- Two (2) conference registrations for clients
- 8X10 booth space
- Company logo prominently displayed with that of CFBMC on event promotional materials (letters, flyers, signage) as timing permits
- Separate signage at reception area
- Projection of your logo with recognition of exclusive Gold sponsorship during the event
- Logo on the participant's guide with recognition of exclusive Gold sponsorship
- Opportunity to distribute promotional material in delegates bags (250)
- Preferred placement of a one-page advertisement (black and white) in delegates' package

### **Silver (Industry Exclusivity: Available to three partners)**

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#### **Be most visible in your industry: \$4,500**

- One (1) conference registration for a client
- 8X10 booth space
- Your company's logo printed with that of the other Silver partners on all of the event's promotional materials (letters, flyers, signage, etc.) as timing permits
- Projection of your logo with that of the Silver partners during the conference
- Mention of your partnership on a poster at reception area thanking Silver sponsors
- Logo in delegates' package
- One-page advertisement (black and white) in the delegate's package

### **Bronze (Non-exclusive: Available to six partners)**

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#### **All delegates will be aware of your presence: \$3,500**

- Your company's logo will be displayed with Bronze partners on all of the event's promotional materials (letters, flyers, signage, etc.) as timing permits
- Projection of your logo with that of the Bronze partners during the conference
- Mention of your partnership on a poster at reception area thanking Bronze sponsors
- Logo in delegates' package with other Bronze sponsors



## **Banquet AND Hospitality Suite**

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### **Prominent exposure for only \$3,000**

- 10 minutes at beginning of banquet to welcome delegates and introduce your organization as a partner
- Exclusive opportunity to host hospitality suite on one evening of your choice (January 30th or January 31<sup>st</sup>).
- Your company's logo in the agenda
- Projection of your logo before dinner

## **Workshop Sponsorship**

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### **Contribute to farm manager's development for only \$2,500**

- Choice of workshop; first come, first served)
  - Workshops TBD
- Introduce the workshop (5 minutes)
- Your company's logo on the poster displaying the location of the workshop
- Projection of your company's logo when the workshops commence
- Company logo in the agenda

## **Speaker Sponsorship**

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### **Position yourself as a leader in farm management by introducing a speaker for only \$2,000**

- Projection of your logo when the speaker is introduced
- Your company's logo in the agenda

## **Coffee Break**

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### **Interact with participants for only \$700**

- Signage on break tables thanking your organization (with company logo)
- Projection of your logo during coffee breaks
- Opportunity to distribute your company's pamphlets or other promotional material on coffee tables (must provide 250)

## **Door Prizes**

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### **Leave a lasting impression!**

- Donate a door prize to be drawn for at the end of each day
- Announcement and thank you for your donation during draw
- Your company logo displayed on prize table throughout the conference

